

Sindbad Club Sustainability Report 2018



SINDBAD

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Sindbad Club

Executive Mission

As a part of its commitment to sustainable development, Sindbad Club is proud to release its first public sustainability report.

The purpose of this report is to inform the hotel's guests, employees, contractors, stakeholders about the short term as well as long term strategy, goals, initiatives and performance regarding the sustainability activities across the hotel.

The area that the hotel has been built is significant for the Red Sea history, As this reports advocate, it is our duty to preserve and communicate regional heritage to all the interested parties.

Being among the largest establishments in its category , a comprehensive sustainable system is vital to control and monitor the hotel's negative impact on the environment and local society. The hotel adopted the Travelife standards since 2010 and has been awarded with the gold award for the period 2010 – 2017 Essential improvement has been made, nevertheless, it is in our primary goals to further protect the environment and support the local community and consequently to achieve the gold Travelife standards for 2018 -2019.

It is our obligation to the future generations to develop and promote responsible management for a greater and sustainable future.

Sincerely, Mr. Osama Hamed

Managing Director

Sindbad Club





Sindbad Club introduction

Our story began nearly 25 years ago with Sindbad Beach Resort, a family-run establishment in the small Red Sea town of Hurghada. Glittering waves, heaps of golden sand and yearround sunshine all make for a picturesque holiday destination, which explains why Sindbad soon became one of the most sought-after resorts along the Red Sea coast.

And we didn't stop there. We soon expanded, building hundreds of additional rooms and growing the range of activities and services we offer.

But we're not just another franchise: we're the same people we were 25 years ago. And today we welcome you to Sindbad Hotel & Spa and Sindbad Aqua Park, each offering a unique and unforgettable experience of Hurghada.

With everything from pristine beach and fantastic evening shows to unparalleled sports and recreational activities, we're confident we have everything to ensure your holiday is as enjoyable, relaxing, and memorable as it should be.



SINDBAD **HOTEL & SPA**

We warmly invite you to Sindbad Hotel & Spa- our peaceful (and lively!) resort where your leisure is our priority. Hit the beach for the heart-pumping activities of our Animation Team and a day of sun-kissed fun in the sun and sea. If you're looking to relax, opt for a refreshing cocktail at our pool-side bar, or laze the day away in the shade of a palm tree. Want to relax even more? Check in to our signature spa, and indulge in the sumptuous and revitalising spa treatment delivered to you by our professional team of therapists. Guests of the Sindbad Hotel & Spa will enjoy full access to the grounds of the adjoining Aqua Park Resort, as well as its bars, restaurants and other amenities.SINDBADHOTEL & SPA



Junior Suite



Presidential Suite



Family Room



Jacuzzi Room



Superior Room



Standard Room



SINDBAD AQUA RESORT & PARK



Sindbad Aqua Resort & Park, offering prime accommodation right on the grounds of our massive aqua park! Get lost in a maze of non-stop thrill-rides: twelve water slides and pools in various shapes and sizes, including a wave pool, all in a child-friendly, safe environment. Guests of the Aqua Park Resort will enjoy full access to the amenities, bars, restaurants and evening entertainment at the adjoining Hotel & Spa.



Standard room



Family Room



Endless Splashing -

SINDBAD SUBMARINES

At Sindbad Submarines, you'll enjoy exclusive access to the only submarine in the Red Sea. Your adventure begins at our beach harbour where you'll board a boat that will deliver you to your pickup point. The submarine will take you on a journey into the mysterious depths of the sea (up to 25 meters deep!). Our sea voyage is safe and family friendly. You'll witness the beauty of colourful and diverse marine life all in the comfort of our spacious cabin submarine.



SINDBAD AQUA PARK

There's only one place in Hurghada where you'll be right beside a 12-waterslide park.

Get lost in a maze of waterslides, wave pools and non-stop thrill rides — all at Sindbad Aqua Park





SINDBAD QUEST

Wave after wave stretching beyond the horizon – and below you a peek into the rich underwater life of the Red Sea. That's what we're offering with Sindbad Quest, our newly revamped glass bottom speedboat, boasting super fast speed and a vast glass floor.

We promise an exciting, family-friendly adventure. Adrenaline-seekers can grab their snorkelling gear and dive in for an even closer look!





Sustainability Archived Targets During 2018

Electricity :

All caved air condition from above the roof to reduce power conception
Changed lamps to LED lamps
Installation *Timer* Countdown for panel an restaurant to reduce power conception
sensors on pump room doors works when opening and closing
Installation sensors on A/C if the window or balcony door is open
timers on the equipment to determine the separation and operation dates (air conditioning - pumps for swimming pools - lighting)
To reduce the number of photocopiers in the club from 13 machines to 5 machines to preserve the environment and reduce the consumption of electricity, waste and inks
Reduce the power factor of the club by scheduling the separation and operation of equipment to

•Reduce the power factor of the club by scheduling the separation and operation of equipment to reduce the proportion of electricity consumption and reduce the amounts of financial invoices of the electricity company

•Installation of Power Factor panel to regulate the club energy consumption

Adjust the cooling temperature of the room adaptations to 24 degrees to save the power
Cleaning or replacement of air conditioning filters periodically as the unclean filters obstruct the airway and can lead to prolongation of the operating period that increasing the energy consumption rates

•<u>Natural Gas:</u>

•Use of natural gas as an alternative to diesel, gas and electricity cylinders for equipment that can be changed as an example (Boilers - kitchen equipment)

•Solar energy

•Use of the Clothesline as an alternative to the use of dryers to dry swimming pool shapers as an alternative to the use of solar energy

Sindbad Club

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Sustainability Archived Targets During 2018

•Use Mina Bar's environmentally friendly refrigerators.

•Participation & follow up of members of the team in the provision of energy and how to be environmentally friendly

Water consumption :

•Use treated water to irrigate crops instead of drinking water

•Water saver filters for basin and shower mixers have been installed for all rooms, kitchens and public bathrooms in the group to save water

•Installation of a structured indicator of the amount of water used for the public toilets •Install a washing foot basin in the swimming pool entrances to the beach to reduce the water treatment rate of the swimming pool

•Installation of a chemical injection pump for swimming pools and water tanks to reduce the consumption of chemicals

•Installation of knee basins in kitchens to save water consumption

•adding cards in the guest rooms with suggestions and steps that the guest can follow to rationalize

Waste Management

•Waste separation from the source in all areas of the hotel Recycling of waste to preserve the environment

•Participate guests in the protection of the environment and the collection of empty batteries to protect the environment from hazardous waste

•Follow-up environmental conservation and waste minimization (purchase of large packages rather than small containers for waste disposal)

•A guest statement to participate in the program not to waste food and reduce waste to preserve the environment

Increase sustainability training

•Provide the staff with external environmental training and resources required to achieve environmental goals

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Sustainability Archived Targets During 2018

•A guest statement to participate in the program not to waste food and reduce waste to preserve the environment

•Follow-up the restoration of palm trees in the cover of umbrellas, games and other used iron and furniture from outside the operation and empty containers & bottles in agriculture to preserve the environment

Sindbad Club



Local Community

We know that local communities and neighborhoods play an important role in people's lives – and that's no different for people who need care and support.

Community skills development looks at how you can help and empower local people to understand how their skills and knowledge can be enhanced and shared to improve the wellbeing of others in their communities.









Local Community

Sharing the beautiful moments and offer our resources to celebrate together

Jobs





Increasing the green areas

We sharing with our lovely guests the implementation of the sustainability , Increasing the amount of green space in a city can lower the air temperature by a few degrees which, with the impacts of climate change, will make cities much more habitable as average temperatures rise also clean up the environment and provide us with oxvaen.









Earth Hour

And year after year we support sustainability campaign such the Earth Hour is an annual environmental that brings attention to the effects of climate change by asking people to switch of lights at homes and businesses for an hour , even our guests are care about and support





<u>Equality</u>

Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world , here in Sindbad Club we leads and support by offering opportunities

Employees' Gender	2016	2017	2018
Females	34	72	78
Males	567	503	498







Electricity Consumption compared with previous years

sustainability has made consumers more aware of our joint responsibility for conserving energy resources such as electricity. However, reducing electricity use can be easily monitored with only a meter , but to control the consumption need a training and awareness sessions to all team members .



Natural Gas

The using of natural Gas instead of the LPG , or diesel its not only saving cost , but increasing efficiency and sustainability also reducing environmental impact .



Water consumptions

Saving water in hospitality is important not only for saving cost, but for a more sustainable consumption of the planet's resources. To make us more aware of the importance of having access to such a basic service as drinking water, it is important to know that 783 million people still do not have such access.



Waste Management

The goal of sustainable waste management is to reduce the amount of natural resources consumed, confirm that any materials that are taken from nature are reused as many times as possible and that the waste created is kept to a minimum. Sindbad Club feel we have a responsibility to maintain sustainability for the benefit of our environment, as well as the long-term success of our business.



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Training

training and development provides both the individual and organizations as a whole with benefits that make the cost and time a worthwhile investment. The return on investment from training and development of employees is worth.



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